

# POULTON CRICKET CLUB

🏠 Location: Zoom  
📅 Date: 25/01/2022  
🕒 Time: 6:15

## Meeting Agenda

Attendees: Will Bathurst, Philippa Dunn, Liam James, Lou Pettit, Rob Ireland, David Dunn, Jody Lawrence, Mark Leadbeater, Jayne Shaw

Apologies: James McCloughlin, Claire Kilby, Charlie Tuke-Hastings

### I. Approval of minutes from last meeting

Please see: "Poulton Cricket Club Committee Meeting Minutes 06 Dec 2021.pdf" document.

### II. Open issues

- a) Bar update
  - i) Will to explore Zettle capability
    - *Zettle capability is really good, we just haven't used the capabilities before.*
    - *Some money has gone missing but let's agree to draw a line under it and agree some bar ways of working going forward.*
    - *Will has cut prices a bit, tweaking according to products, to encourage increased purchases.*
    - *CLOSED.*
- b) Ampney Crucis ground lease
  - *Ampney and The England's leases with solicitor for review.*
- c) Investment at Ampney
  - *Need to await for lease to be confirmed.*
  - *ECB grant window has closed, so can't get this for 2022.*
- d) Pavilion wifi
  - *DWD met with Fiona and Neil (Fullerton), and they are happy for us to access their BT system.*
  - *Horizon Telecommunications have quoted for the work. If all goes well £1600-1700. Worst case scenario will be £2000.*
  - *On agenda with Trust to ask for contribution.*
  - *Will help with Club Mark coach admin.*

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- *If we wait for next year we can get a grant from the county.*
- *Committee agree to wait for Trust decision as to whether they will contribute.*
- e) Revisit season awards and organise club events for all teams
  - i) Update from Jammer, Jake and Leaders re 2021
    - *Haven't met yet; need to organise the trophies.*
    - *Committee agree Sunday 30th April for awards night.*
    - *Need new trophies for 3rd XI.*
  - ii) Plan for 2022 awards
    - *To be discussed later in season.*
  - iii) Running order for club events organised by individual teams
    - *Committee agree on following order:*
    - *21<sup>st</sup> May – ladies XI*
    - *25<sup>th</sup> June – 3<sup>rd</sup> XI*
    - *23<sup>rd</sup> July – 1<sup>st</sup> XI*
    - *13<sup>th</sup> Aug – 2<sup>nd</sup> XI*
- f) Winter nets update
  - i) Coaches
    - *Upper limit of 20 people for safeguarding / risk assessment issues, per hour.*
    - *Will to chase people to sign up to Spond.*
  - ii) Payments online
    - *Need 45 attendees to break even.*
    - *£5 a session.*
- g) Safeguarding/coaching for season
  - - i) 1st XI
      - *James Newman coaching.*
    - ii) 2nd XI

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- *James Newman coaching.*
  - iii) 3rd XI
- *James Newman coaching.*
  - iv) Ladies
- *Philippa and Gaby coaching.*
  - v) Juniors
- *All coaches/volunteers who come into contact with children will need to go through Safe Hands Portal.*
- *Will is administrator.*
- *Coaches TBD in coaches meeting tomorrow.*
- h) Overseas players/1st XI recruitment
  - *Dylan Nicholas, 18, South African, will be joining 1st XI. Club to provide costs of flights and free accommodation. Can someone sponsor his playing kit?*
  - *Rob Lamble moving from Cirencester.*
  - *Luke Palmer has joined via Instagram. Played for Stroud 1st XI for past 10 years.*
  - *Jon Maunder's friend has moved back from London and will be going to nets.*
  - *Tom Ruck-Keen (James McCloghlin's colleague) will be going to nets.*
- i) Sponsorship plan
  - i) Frank Water update
    - *The agreement is in place.*
    - *Andy James is sorting a sponsorship board.*
    - *Will have a charity / SGW memorial game. Jamie GW and Frank Water to lead.*
    - *Will have a Frank Water launch.*
    - *Press release will be a photo of players in branded kit in front of sponsorship board.*
  - ii) JMac sponsorship package proposal:

## **Sponsorship Package 1**

Board at ground and link on website for new sponsor:

- 1 year = £350

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- 2 years = £600
- 3 years = £750

The above helps cover the £100 board cost which we absorb as a club.

## Sponsorship Package 2

Board at ground and link on website for existing sponsor renewal, i.e. continuation and not for a returning sponsor:

- 1 year = £300
- 2 years = £550
- 3 years = £675

## Sponsorship Package 3

Match day sponsor, company logo on team announcement through social media (I think realistically this will probably only be the 3 senior teams and ladies as there might be safeguarding issues) and can add hashtags they would want as well. My thoughts are only do it for 1 year at a time and a maximum of 4 sponsors for £125. As they're paying less I didn't think it was fair to have an advert link on the website as they will have daily references via social media weekly throughout the season.

- *Make the social media element more specific.*
- *£80 instead of £125 for package 3.*

### j) Kit update

- *Kit is much better than Serious Sport.*
- i) Sizing afternoon/evening 13th Feb

- *Committee to advertise.*

### k) 2022 budget/accounts

- *James Newman is coming in to run senior coaching, so Will will update finances to reflect this.*
- *Should be in line to have a good year.*

### l) Members preferred communication method

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- Website will be the way the committee communicates with the club.
- Will to communicate this with the club.
- CLOSED.

m) Hennie Viney offer to get involved in running of club

- DWD to ask what she would like to do.
- U15s team management maybe?

### III. New business

a) Beer Festival

- DWD has met with the village.
- Agreed dates are 2nd (BH), 3rd (BH), 4th, 5th June.
- Queen's Platinum Jubilee.
- Poulton are very receptive to the beer festival.
- DWD has organised 4 marquees.
- Thursday 2nd Glos over 70's game.
- Friday 3rd is a ladies game in afternoon followed by a Phil James quiz in the evening.
- Saturday 4th is 2nd XI home game against Oakridge (3rd XI at home against Lagford 3s) with John Newman; The Gilbertine Cafe; Pizzeria pop-up; Poulton Hill Estate will be providing wine/fizz options.
- Sunday 5th is a "picnic in the park" with a village vs club game of mixed abilities.
- Louisa's brother to quote for a package for the cider, beer and gin.
- Jayne, Claire and Georgie will be the only ones available from the bar staff.
- Will need some barrel sponsors; Philippa to update sponsorship letter and distribute.
- Friday morning could we have a junior game? Pencil it in.

b) Ground

- Need to block out nights at the week for ground work (Mondays and Thursdays nobody will be on the square).
- Jody to get fixtures calendar to Wayne so he can schedule square work.

c) Leases update

- Discussed above.

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- d) Bowling machine service
  - *Smudge recommended the bowling machine should be serviced regularly.*
  - *Need to do a stock take of coaching kit and then look to order further kit.*
  - *Every team should have the same warm up kit.*
  - *DWD to find a volunteer.*
- e) Website items
  - *Will would like feedback on website.*

## IV. AOB

- a) **Rob**
  - *Selling ourselves short in the diversity/inclusion policy; hardship fund should be mentioned in this.*
  - *Should we include an “anonymous speak out” in the bullying policies? Will and Claire are going to an ECB safeguarding course so can get advice on this then. Will also will speak to GCF safeguarding officer.*
  - *Should members of certain positions have read all club policies and understood them? Will will build this into club registration.*
- b) **Mark**
  - *Has Jody purchased balls? No, but he will.*
- c) **Phil**
  - *Can the club hold a First Aid course? Will confirmed we can. Philippa to look at Cricket Foundation webpage and arrange.*
  - *First session free for newbies at nets.*
  - *Coaches can get their net session for free.*
  - *Can we have a bowling machine at nets? Review after first 2 weeks the logistics.*
  - *Regarding the honours board on the website; can we add a 50 runs one for the ladies as they have to retire at 50 as per league rules. Will agreed.*
- d) **Will**
  - *Not catering for U19s nets.*

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Next meeting 16th February.