

Poulton Cricket Club – 2015/16 Trustees Report

Our club has enjoyed a truly incredible year financially in 2016. Even if you take off the £900 prepaid in advance of November's Dinner & Dance, this still leaves the club £7,796 better off than this time last year.

The club currently holds £16,012 in the bank and is in probably the healthiest position it has been throughout its history.

The majority of this good news is undoubtedly thanks to the immense effort put in by the many club members who made our 125th Anniversary Week such a flying success. And there are a few individuals who deserve a special mention, as follows;

Dave Dunn – who worked tirelessly behind the scenes throughout the winter and pulled the whole thing together, driving the entire week from start to finish

Rosanna Armitage – who ran a faultlessly enjoyable White Party (and we hope she'll come back and do many more in future)

Wayne Tinson – who, whatever happened during the week, you name it, Wayne was involved somewhere along the line

Simon Gordon-Walker – another who put his hand to almost anything and everything, in particular the Beer Festival along with Dave

Claire Newman – who organised the best raffle the club has ever held by a country mile

We'd personally like to thank each and every one of them for their efforts.

125th ANNIVERSARY WEEK

We've tried to break down the anniversary week into its constituent parts to analyse where the profits were made. There are £1,227 of general costs that were not attributable to any one part of the week, such as the booklets, skip and marquee hire, and the BBQ which ran throughout most of the week. Beyond that, here is where we made the money;

WHITE PARTY – profit of £3,860

BEER FESTIVAL – profit of £2,539

RAFFLE – profit of £1,943

BAR – profit of £3,267

This is all useful information to have when it comes to deciding what fundraising events we will be looking to hold again in future years.

Beyond the Anniversary Week, it was a steady year and here are the main items of club income and expenditure;

INCOME

GROUND ADVERTISING HOARDINGS

This has once again generated a very helpful source of income. The majority of the initial 3-year agreements had come to an end, so we ended up with a smaller number of advertisers than previous years. Now that the focus can be switched away from the Anniversary celebrations, our challenge for 2017 will be to a) renew as many of the existing sponsorships as possible, and b) attract new sponsors to the club. Please take the time to consider whether you know any company or individual who may be attracted by this advertising opportunity and contact either Dave or Simon with the details.

PLAYER MEMBERSHIPS / GIFT AID

We're pleased to report that all senior players were fully paid up members by the end of this season. On the junior side, thanks goes to Tricia Dodds for her superb efforts in collecting youth memberships again for the final season this year. Although numbers were down on last year, we very nearly topped £5,000 of player donations

across all age groups, which should equate to around £1000 in Gift Aid reclaim from HMRC next year, so well done to everyone involved in collecting and paying their subs.

GOLF DAY

This year's Poulton CC golf day was run by Gecko Cricket and raised £660 for the club and we stuck to our promise of using this money to pay for senior player coaching. I feel that with better preparation and advertising, this event could grow into something bigger and better again next year.

MATCH FEES / TEAS

This was again a steady contributor to the club's income. This was bumped up by the Sunday morning youth sessions selling teas, coffees and refreshments so a big thank you to all involved in collecting the money over the season.

CLUB KIT

We managed to shift another £535 of shirts, caps, etc, this year and I would hope that we can continue to sell the remainder as new players continue to join the club.

EXPENDITURE

NEW PITCH ROLLER

We were able to pay back the remaining £6,600 to Wayne on 21st June this year following the Anniversary Week. Our personal thanks go to Wayne for funding this out of his own pocket initially and avoiding the need for a lot of form filling with the ECB's loan system.

CRICKET COACHING / WINTER NETS

We have continued to employ Gecko Cricket as already mentioned, with the summer training funded by the proceeds of the Golf Day. We still didn't manage to cover the cost of the winter nets but I am philosophical that most clubs in the region now employ cricket coaches so we are definitely not in the minority by doing this. Some good work was put in during pre-season (hence the high expenditure on Senior Nets) and this continued during the majority of the season. The challenge next year will be to aim to maximise the budget available to spend on coaching in order to gain the maximum benefits from our coaching.

PICNIC TABLES

We bought a new set of good quality picnic tables for £792 which are a great addition to our already fantastic facilities.

2017

We go into the new season as one of the most solvent clubs in Gloucestershire, if not England, but I hope we don't rest on our laurels in terms of fundraising.

We are in the enviable position of having capital available should we wish to embark on any new projects and I'm sure the committee will have lots to discuss in this area over the coming months.

It's just left for me to say thanks once again to all our members for putting in so much effort over the year and helping to ensure the financial stability of the club!

Cheers,



Steve Willard
Poulton CC Treasurer

Poulton Cricket Club Accounts - 2015/16

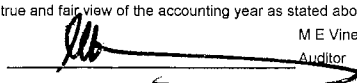
Balance Sheet as at 30/09/2016

<u>2014/15</u>		<u>2015/16</u>
£7,216	Retained Surplus at Start Of Year	£7,317
£100	Surplus (Deficit) for the Year	£8,948
£7,317		£16,264
Represented by		
£2,391	Nat West No.1 Account	£5,442
£4,926	Nat West Gift Aid Account	£10,822
£7,317		£16,264

Income & Expenditure Account - Year ended 30/09/2016

<u>Income</u>		<u>Expenditure</u>	
<u>2014/15</u>	<u>2015/16</u>		<u>2014/15</u>
£1,539	£1,535	SENIOR Members Donations	-
£5,043	£3,182	JUNIOR Donations	-
£403	£225	LADIES Donations	-
£0	£0	VP Donations	-
£1,073	£1,621	HMRC Gift Aid	-
£619	£470	Fund Raising	£254
£3,000	£0	Shirt Sponsorship	-
£1,250	£1,500	Ground Advertising Hoardings	£204
£300	£0	Ground Hire	-
£150	£0	GCB "Chance To Shine"	£0
£100	£0	Other Grants/Donations	-
£2,318	£535	Playing Kit (Shirts/Shorts/Caps)	£0
£1,126	£883	Match Fees / Teas	£0
£244	£244	Cricket Nets - SENIOR	£966
£420	£324	Cricket Nets - JUNIOR	£152
£135	£0	Cricket Nets - LADIES	£0
£533	£40	Ground Maintenance	£1,754
£295	£160	Fixture Cards	£0
CRICKET	£0	Training Courses	£194
WEEK	£0	Annual Dinner/Presentation Event	£0
PROFIT	£900	White Party - 125th Anniversary	£8,340
£3,860	£12,200	Cricket Week - 125th Anniversary	£1,227
-£1,227	£0	Beer Festival - 125th Anniversary	£661
£2,539	£3,200	Raffle - 125th Anniversary	£88
£1,943	£2,031	Bar - 125th Anniversary	£2,881
£3,267	£6,148	Chairman's Golf Day	£0
£10,382	£660	Playing Equipment	£911
£2,315	£0	SENIOR Coaching	£420
-	£0	JUNIOR Coaching	£0
-	£0	New Roller	£6,620
-	£0	League Affiliation Fees	£363
-	£0	Sports Committee	£600
-	£0	Pavillion	£966
-	£0	Trophies & Engraving	£25
-	£0	Website	£114
-	£0	League Fines	£50
-	£0	Insurance	£0
-	£0	Rent & Rates	£0
-	£0	Electricity	£0
£0	£0	Sundries	£120
£21,341	£35,857	Total Income / Expenditure	£26,909
£100	£8,948	Surplus (Deficit) on operations	£21,241

I have examined the books, statements, vouchers, etc, of Poulton Cricket Club and hereby certify that the Income & Expenditure Account and Balance Sheet represent a true and fair view of the accounting year as stated above.


M E Viney ACA
Auditor


S Willard
Hon. Treasurer