POULTON
CRICKET CLUB

Treasurer's Report 2026

Annual General Meeting · Tuesday 17 November 2026, 7pm

Management accounts to 3 November 2026 · Will Bathurst, Treasurer · Prepared 3 November 2026

Summary

The club's operations have made a surplus of £308 after loan repayments in the period to 3 November 2026, against a full-year budget surplus of £4,186. The bank balance is £6,373, a little above the £6,064 held at 31 December 2025. The donor-funded roll-on net is reported separately. Four known items are still to come: sponsorship from Tanners Solicitors (£2,000), the Gift Aid claim (about £1,375) and a servicing refund (£440) in, and the end of season renovation (about £2,300) out. Together they would take the year to a surplus of about £1,800.

- **Shortfall against budget.** The budgeted major fundraising event (£6,500) did not go ahead as planned. A late sponsored walk, a golf day and £2,000 of sponsorship committed by Tanners Solicitors have recovered much of the gap.
- **Day-to-day costs are close to plan.** The bar has done better than budget. Ground and pavilion costs are a little over budget.
- **The roll-on net cost the club nothing.** The £2,022 purchase was fully funded by a donation and Gift Aid, and is shown separately from the club's operations.
- **Cash has recovered but is still below target.** The late fundraising has lifted the balance to £6,373, still below the £7,000 reserves target, but it should pass it by the year end once the committed sponsorship and Gift Aid arrive. Our landlord has waived this year's insurance recharge and rent, and a Gift Aid claim of about £1,375 is still to be submitted.
- **Rebuilding reserves should be the priority for 2027.**

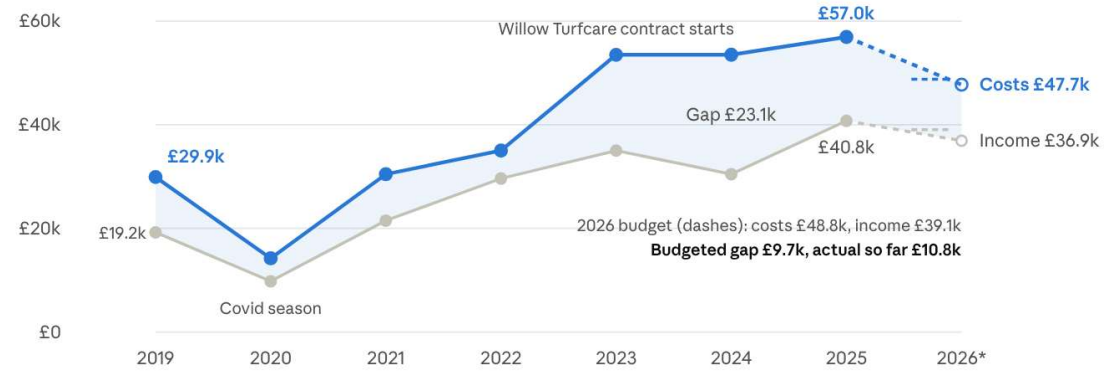
These are unaudited management figures. Full-year accounts to 31 December 2026 will be prepared after the year end and independently examined.

Trends since 2019

Operating costs

Operating costs have almost doubled since 2019, and the gap to income has widened

Day-to-day income (including camps) and costs by year, excluding fundraising, hire, grants and loans



* 2026 is to 3 November. The shaded area is the operating gap that fundraising and donations must cover.

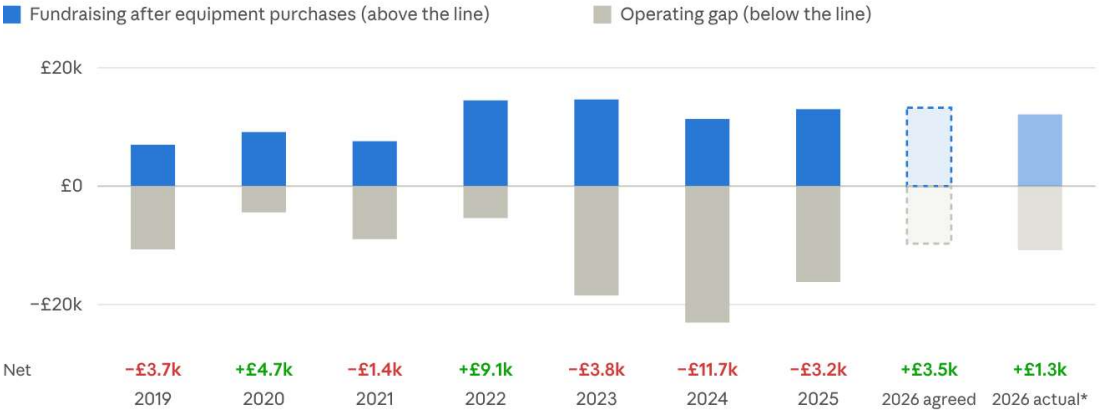
Club FreeAgent records, 2019 to 3 November 2026

Operating costs have risen by £27,000 since 2019, against a rise of £21,500 in operating income. The gap between them has widened from £10,700 in 2019 to £16,200 in 2025, peaking at £23,100 in 2024. The step up in 2023 reflects the decision to use Willow Turfcare as contractors for the main square, which costs about £16,000 to £18,000 a year. For 2026 the agreed budget set the gap at £9,700; it is £10,800 so far, mainly because camp income was lower than budgeted.

The importance of fundraising

Late fundraising means 2026 now covers the gap, with £1.3k to spare against £3.5k budgeted

Fundraising available for running costs fell short of the operating gap in 5 of the 8 years shown

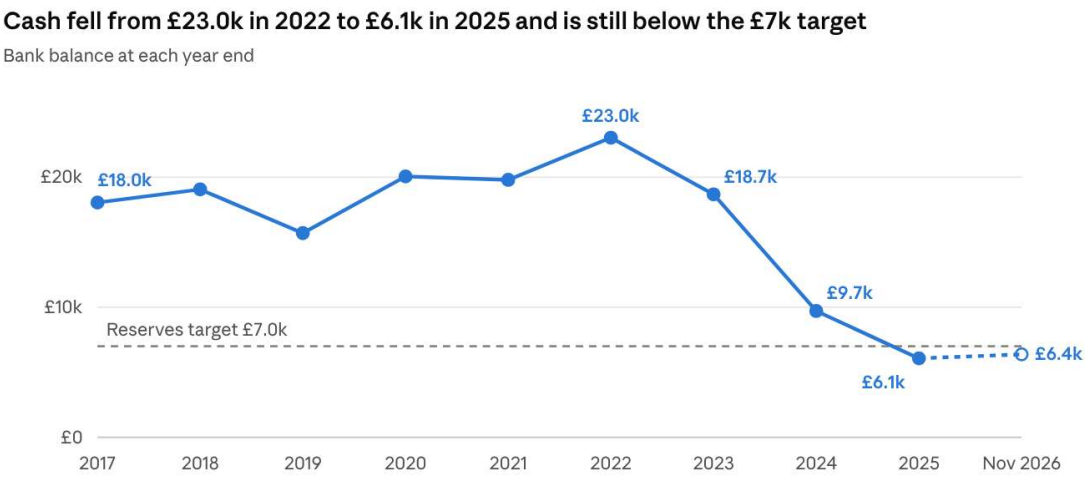


Dashed = agreed 2026 budget. * To 3 November. Equipment: nets 2021, roller and mower 2024, roll-on net 2026.

Club FreeAgent records, 2019 to 3 November 2026

Day-to-day activities do not pay for themselves, so the club depends on fundraising every year. Fundraising has also paid for major equipment, and after those purchases it fell short of the operating gap in every year from 2023 to 2025. The shortfall was met from reserves, which is why the bank balance fell. For 2026 the agreed budget expected fundraising to cover the gap with £3,500 to spare. The late sponsored walk and golf day mean it now covers it with £1,300 to spare.

Cash



Club bank balances, 2017 to 3 November 2026

The bank balance held between £15,700 and £23,000 from 2017 to 2022. It fell every year from 2023 to 2025. Late fundraising has lifted it to £6,373 this year, just below the reserves target. The largest fall, in 2024, came from buying the roller and mower (£27,800 together) however the club leadership has for the last five years decided to employ capital to improve club facilities and machinery. In addition to the roller and mower, we have renovated the covers, added wifi and improved security, renovated the social area of the pavilion, serviced machinery, added the nets and invested in the infrastructure needed to cut water costs.

Income and expenditure

The 2026 budget is for the full year; actual figures are to 3 November. The budget was circulated amongst the entire club leadership at the start of the financial year.

Most of the club's income and costs fall in the season, so the comparison is broadly fair, with the exceptions noted below.

	To 3 Nov 2026 (£)	2026 budget (£)	Full year 2025 (£)
Income			
Bar sales	25,494	22,200	27,412
Subscriptions and match fees	9,367	12,188	11,235
Donations and Gift Aid	5,182	6,200	7,239
Fundraising and sponsorship	8,510	13,000	8,551
Camps	1,240	2,800	–
Softball	812	1,000	1,048
Senior nets	(12)	800	959
Charity fundraising	–	500	6,570
Grants	–	–	1,300
Interest	21	80	107
Total income	**50,614**	**58,768**	**64,421**
Expenditure			
Ground	19,194	18,440	21,842
Bar (stock and running costs)	15,041	14,170	16,584
Pavilion	6,663	5,907	9,171
Playing	3,064	5,405	4,375
Administration and insurance	1,950	3,760	3,918
Fundraising costs	1,563	4,300	2,779
Coaching	1,035	–	50
Softball	796	1,100	1,018
Charity fundraising costs	–	500	6,619
Total expenditure	**49,306**	**53,582**	**66,355**
Surplus / (deficit) before loans	**1,308**	**5,186**	**(1,934)**
Loans received	–	–	2,420
Loan repayments	(1,000)	(1,000)	(2,000)
Surplus / (deficit) after loans	**308**	**4,186**	**(1,514)**

These figures exclude the £2,022 of donations and Gift Aid received for the roll-on net, and its £2,022 cost, which are shown separately below.

Income

Income from the club's operations is £50,614, £8,154 below the full-year budget. Most of the gap is in fundraising and subscriptions.

- **Bar.** Sales of £25,494 are £3,294 ahead of budget. The exceptionally hot, dry summer meant far fewer games were lost to rain than we expected, which we should not assume will happen again in 2027. After stock and running costs, the bar has contributed about £10,500, close to last

year's £10,800. My thanks to everyone who has run and staffed it throughout the season but especially on Friday nights.

- **Fundraising and sponsorship.** Income of £8,510 is £4,490 below budget. The budgeted major event (£6,500) did not go ahead as planned; a delayed golf day has brought in £800 of sales so far, with the cost of course hire still to come. Tanners Solicitors have committed £2,000 of sponsorship, above the £1,800 budgeted; it has not yet been received, so it is not in these figures. Against that, a sponsored walk around the outfield and associated JustGiving donations raised £3,955, well ahead of the £800 budgeted for other events.
- **Subscriptions.** Subscriptions of £9,367 are £2,821 below budget and £1,868 below last year. Junior and family membership are well down on 2025 (see Membership below).
- **Donations and Gift Aid.** £5,182 is £1,018 below budget. A Gift Aid claim on about £5,500 of donations is still to be submitted and should bring in about £1,375.
- **Camps.** Camps, the club's coaching income, raised £1,240 before costs against a budget of £2,800.

Membership

Membership income, including match fees, is £9,367, £2,821 below budget and £1,868 below 2025. Juniors account for about 40% of the shortfall against budget.

Member type	2026 (£)	2026 budget (£)	2025 (£)	vs budget (£)
Junior	4,542	5,710	5,510	(1,168)
Senior	3,172	3,758	2,579	(586)
Social	1,023	1,200	1,705	(177)
Family	510	1,190	1,105	(680)
Women	120	330	336	(210)
Total	**9,367**	**12,188**	**11,235**	**(2,821)**

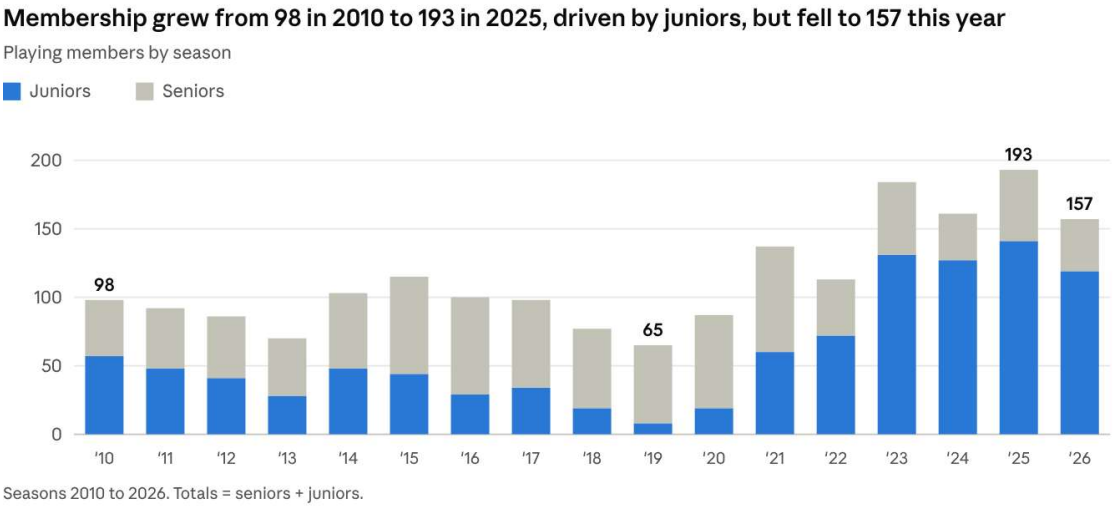
- **Junior** income is down £968 on 2025, the largest fall in any category. Youth numbers have fallen from 141 to 119 (see below).
- **Senior** income is up £593 on 2025, but still £586 below budget.
- **Family** membership has halved compared with last year.
- **Social** membership is down £682 on 2025.

Youth players fell by 22 this year, from 141 to 119: 24 new players joined and 46 left. The under-5s fell by 18, and the under-15s and girls by 9 and 8. The under-7s grew by 12, as last year's under-5s moved up and a Sunday morning offering was available thanks to Neil Crossley in addition to the Friday night slot.

Squad	2025	2026	Change
Under-16s	–	3	+3
Under-15s	17	8	−9
Under-13s	19	20	+1
Under-11s	24	22	−2
Under-9s	26	25	−1
Under-7s	21	33	+12
Under-5s	25	7	−18
Girls	9	1	−8
Total	**141**	**119**	**−22**

Membership income grew from £4,173 in 2020 to a high of £11,235 in 2025, so this year's figure is a step back from that peak.

Membership numbers

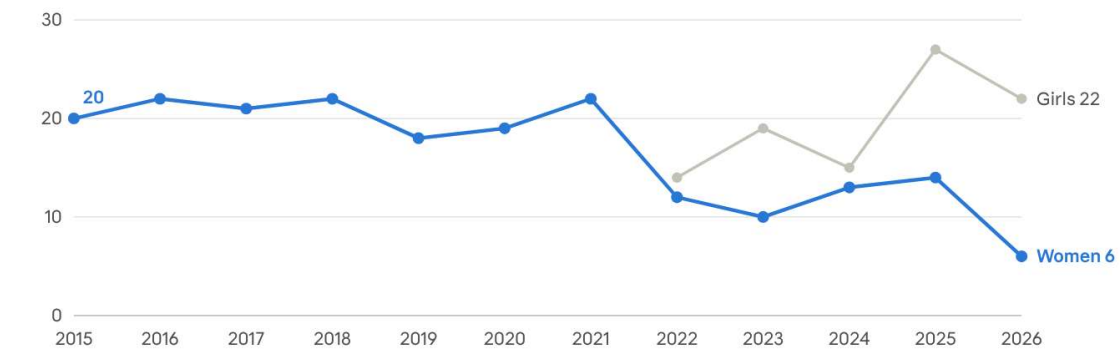


Club membership records, 2010 to 2026

The junior section has transformed the club since 2021, rising from 8 players in 2019 to 141 in 2025. Seniors have fallen from 52 to 38 this year, and juniors from 141 to 119, taking total membership from 193 to 157.

Senior women have fallen to 6 this year, the lowest since the section began, while girls have grown

Female playing members by season



Senior women from 2015, when the section began; girls recorded separately from 2022.

Club membership records, 2015 to 2026

Senior women numbers held at around 20 from 2015 to 2021 but have fallen to 6 this year, which explains the drop in women's membership income. Girls have grown from 14 in 2022 to 22 this year, which gives the club a pathway into women's cricket.

Fundraising by source

Fundraising has raised £12,129 so far in 2026 after the roll-on net, against a forecast of £13,248. The sponsored walk has largely made up for the smaller event profit, and sponsorship has now been committed.

Source	2026 to 3 Nov (£)	2026 forecast (£)	2025 (£)
100 Club profit	1,977	1,800	1,774
Donations	6,621	5,556	4,673
Event profit (golf day sales, before course hire)	800	4,000	1,139
Sponsored walk and other fundraising	4,007	(508)	560
Hire and rent	240	300	970
HMRC Gift Aid	506	2,300	2,566
Sponsorship	–	1,800	1,330
Total	**14,151**	**15,248**	**13,012**
Less: roll-on net	(2,022)	(2,000)	–
Available for running costs	**12,129**	**13,248**	**13,012**

With the Tanners sponsorship (£2,000) and the Gift Aid claim (about £1,375) still to come, 2026 would reach about £15,500, well ahead of the forecast, before the golf day's course hire is paid.

Fundraising and grants have also paid for the club's major equipment: practice nets in 2021 (£28,899) and the roller (£14,832) and mower (£12,999) in 2024.

Expenditure

Expenditure is £49,306, £4,276 below the full-year budget. That reflects our landlord waiving this year's insurance recharge (about £1,900) and rent (£500).

- **Ground.** At £19,194, the ground remains the club's largest cost and is £754 over budget. Most of it is the Willow Turfcare contract for the main square (£16,904 so far this year). The 2026 end of season renovation of the square, which was initially budgeted, has now been completed at a cost of about £2,300, against £2,700 to £3,400 a year from 2022 to 2025. The invoice has not yet been received, so it is not in these figures. Ground maintenance of £2,289 is £939 over budget. It includes £486 for weedkilling and £1,032 for servicing the mowers, which caused the overspend. It also includes £566 for an above-ground pump that uses "brown water", non-potable rainwater collected from our roofs, on the ground as part of our sustainability drive, reducing our water bill. The remainder is usual annual upkeep.
- **Pavilion.** £6,663 is £756 over budget, mainly repairs and maintenance and telephone and internet.
- **Bar.** Stock and running costs of £15,041 are £871 over budget, in line with higher sales.
- **Insurance and rent.** Our landlord has waived both the annual insurance recharge (about £1,900) and this year's rent (£500). My thanks to them.
- **Administration.** £1,950 against a budget of £3,760, mainly because of the insurance and rent waivers. It includes the annual web hosting charge of £310, in line with the £300 budgeted.
- **Coaching.** £1,035 was spent on coaching and training (a first aid course), for which there was no budget. Set against £1,240 of camp income, coaching made a small surplus of £205.
- **Playing.** Playing costs of £3,064 are £2,341 below budget due to lower than expected league costs, mainly fewer appointed umpires for the first XI and no spend on club kit. A new set of senior stumps was donated by me.

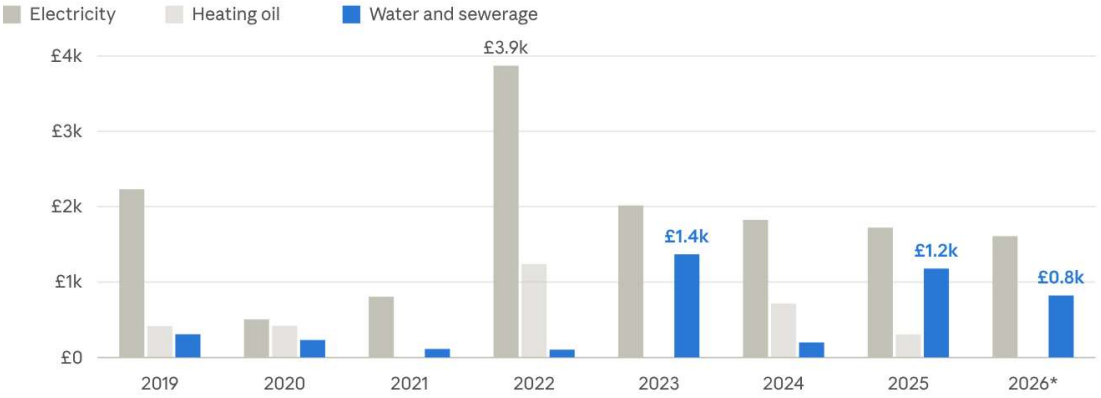
Day-to-day running costs exceed day-to-day income by £10,820, against £9,714 budgeted. The budget treated camps as fundraising, but they are the club's coaching income and costs, so they are shown here as part of operations. Camp income was £1,560 below budget, which more than accounts for the £1,106 difference. As in every year since 2019, the club relies on fundraising to close the gap.

Utilities

Utilities have cost £2,430 so far in 2026, against a budget of £2,900 with November and December to go and no oil for heating yet purchased.

Electricity costs have fallen since their 2022 peak, but water bills have risen since 2023

Pavilion utility costs by year



* 2026 is to 3 November; no heating oil bought yet. Water bills are irregular, so single years can include catch-up charges.

Club FreeAgent records, 2019 to 3 November 2026

- **Electricity.** £1,609 so far this year, against a budget of £1,800. Costs have come down from £3,870 in 2022, when energy prices peaked, to about £1,700 to £2,000 a year since.
- **Heating oil.** None has been bought yet in 2026, against a budget of £400. Purchases vary with the winter and the oil price, from nothing in some years to £1,238 in 2022.
- **Water and sewerage.** £821 so far this year, against a budget of £700. Water cost under £350 a year from 2019 to 2022 but has averaged about £900 a year since 2023.
- **Rainwater harvesting.** The new pump uses rainwater collected from our roofs on the ground in place of mains water. It should bring the water bill down from 2027.

Pavilion result

The pavilion has made £3,790 so far in 2026, £1,667 ahead of its £2,123 budget. That is bar profit less the pavilion's running costs, and it is the best result since at least 2019.

The bar has covered pavilion costs in most years, with a £3.8k surplus so far in 2026

Bar profit after stock, against pavilion running costs, by year



* 2026 is to 3 November, before the £440 servicing refund due back to the club.

Club pavilion accounts, 2019 to 3 November 2026

- **Bar profit** of £10,454 is £2,424 ahead of budget, thanks to the hot summer and far fewer games lost to rain.
- **Annual servicing** of £2,114 is £444 over budget, but £440.10 of it is due back from a servicing contractor after an invoicing error. Once refunded, servicing is in line with budget and the pavilion result rises to about £4,230.
- **Internet, security and maintenance** are together about £1,040 over budget. Cleaning and heating oil are under budget.

Roll-on net, cash and loans

Roll-on net

The club bought a roll-on net for £2,022. It was funded entirely by a donation and Gift Aid, at no cost to the club, and is kept separate from the operating figures above.

Roll-on net	£
Donation	1,617.60
Gift Aid on the donation	404.40
Total funding	**2,022.00**
Cost of the net	(2,022.00)
Net cost to the club	**nil**

Cash

Bank balance	£
At 31 December 2025	6,064.03
Club operations: surplus after loan repayments	308.41
Roll-on net: funding received	2,022.00
Roll-on net: purchase	(2,022.00)
At 3 November 2026	**6,372.44**

Loans from trustees

The club owes £4,420.42 in interest-free loans from two former trustees.

Loan	Lent (£)	Repaid (£)	Outstanding (£)
Poweroll roller (Will Bathurst, 2024)	5,000.00	2,000.00	3,000.00
Pavilion wifi and security cameras (David Dunn, 2025)	2,420.42	1,000.00	1,420.42
Total	**7,420.42**	**3,000.00**	**4,420.42**

The roller loan is repaid at £1,000 each year on 1 August. No repayment has been made on the wifi and cameras loan in 2026.

Outlook and recommendations

To 31 December

Expected cash position	£
Bank at 3 November	6,373
Sponsorship committed (Tanners Solicitors)	2,000
Gift Aid claim (to be submitted)	1,375
Servicing refund due (invoicing error)	440
End of season renovation (invoice awaited)	(2,300)
Insurance and rent (waived by landlord)	–
Golf day course hire	to be confirmed
Before other November and December items	**7,888**

Running costs fall materially in November and December, as most ground, bar and playing costs are seasonal. The balance should therefore hold through the winter, and with the committed sponsorship it should end the year about £900 above the £7,000 reserves target, even after paying for the renovation. No heating oil has been bought yet this year, so a winter purchase (£400 budgeted) may still be needed. The end of season renovation has now been completed for about £2,300, protecting the condition of the square; the invoice is expected before the year end.

Thanks

My thanks to the donor who funded the roll-on net, to our landlords, the Poulton Playing Field and Allotment Charity for waiving this year's insurance and rent, to Tanners Solicitors for their sponsorship, to everyone who ran the bar and the club's fundraising events, including the sponsored walk and forthcoming golf day, and to all our members, sponsors and volunteers for their support this season.