



## Poulton AGM 2021

## Meeting Notes

WEDNESDAY 3 NOV 2021 7:00 PM-8:15 PM

The Pavilion At Englands

<b>Chair</b>	Dave Dunn		
<b>Attendees</b>	Claire Kilby James Bryant Jayne Shaw Liam James Will Bathurst	Fred Bayliss James Mcloughlin Jody Lawrence Philippa Dunn	Jake Harris James Newman Jon Maunder Rob Ireland
<b>Apologies</b>	Charles Buse Graham Clarke Mark Leadbeater Sam Denning Wayne Tinson	Craig Musty Ian Musty Matthew coleman Steve Willard Will Smith	Gaby Reeves Mark Chamberlain Rosemarie Chapman Stu Smith

### • 2021 Season reports from Chairman, Club Captain, Secretary & Treasurer

7:00 pm  
5 mins

All

- Submitted and circulated around club ahead of AGM
- No comments made on these during the meeting.
- Was agreed Players meeting feedback would be discussed during AOB

### • All Officers elected for the 2021/2022 Season as Follows Dave Dunn

All

- President - Rosemarie Chapman
- Chair - David Dunn
- Secretary - Philippa Dunn
- Treasurer - Will Bathurst
- Youth Manager - Position left open, permanent position to be taken by Claire Kilby as Club welfare and safeguarding officer
- Club Captain - Jody Lawrence
- Ladies Captain - Philippa Dunn
- 1st XI Captain - Liam James
- 2nd XI Captain- Jake Harris
- 3rd XI Captain - Mark Leadbeater

### • Member Subscriptions 2022 Season

7:05 pm  
20 mins

Will Bathurst

*Remarked by Will Bathurst*

- Following Players meeting when intial proposed membership levels of 130 were discussed which would include teas for the season, I then went back to my spreadsheet and realised that i had not budgeted for the fact that we would need to pay teas out to those preparing them. As a result the proposed subs levels were tweaked as in attached agenda.

### • Senior Membership Fees as Proposed in agenda pack?

Will Bathurst

*Remarked by Will Bathurst*

- Average senior games across the club is 8 with some players player over 20. As a result there is an upper limit of 150 proposed to cover all subs and any match fees for the season for people that opt for it. This would be give us increased gift aid. This year Steve Willard is processing Gift Aid and will generate a surge in income. Higher subs would then provide a boost for next year's income. Regular 80 senior subscription level would increase to 100. This alone would generate additional 1k for the club if enforced properly and collected while still offering fairly priced cricket.

*Remarked by Will Bathurst*

- Goal is to build cash reserves for capital projects given annual costs for the club of 20k. It is also likely that the cricket club would need to shoulder additional financial burden for the pavilion, meeting on this follows soon. 6.6k is all that currently comes from subs.

*Remarked by Will Bathurst*

- Monthly installments which were popular in 2021 season would be available again on a 5 month basis.

*Remarked by Will Bathurst*

- Other reasoning for the tweaked membership subscriptions is to charge those who only pay more and incentivise more volunteers to get involved in the club by offering reduced membership levels.

*Remarked by Will Bathurst*

- Operationally we are targeting higher income as well with Liam Smith coming off the books and enough new coaches qualifying (Will Bathurst, Jody Lawrence, James Newman, Fred Bayliss along with Mark Robbins) to mean that we should be able to cover demand internally flipping this away from a cost. The increase in subs sets us on an improved financial trajectory, building reserves to then re-invest in the club as required, including for social events.

*Remarked by Will Bathurst*

- In comparison to membership at other clubs, even with the increase, we remain incredibly good value which should play a role in attracting players.

*Remarked by Jon Maunder*

- Question raised on how this will be administered.

*Remarked by Will Bathurst, Dave Dunn, Philippa Dunn*

- Plan to handle this through Stripe with members indicated their preference and then being invoiced through Stripe direct. Monthly instalments will be for the five months of the main season in advance of playing not in arrears. This will all be communicated to the club. Captains will be kept updated on non-payment.

*Remarked by Jayne Shaw*

- Question on why five month spread and why not a bank standing order

*Remarked by Will Bathurst*

- Months of expenditure are chiefly in the summer and also to reduce admin burden. Stripe works automatically though and this is a card service rather than linked to bank accounts.

*Remarked by Liam James*

- Question on why not more than 100 rather than say 120 for meaning 20 a month. Perhaps 100 as initial step and then offer members more and move to 120 in 2023?

*Remarked by Will Bathurst*

- Goal is to balance the higher sub with likely balance sheet demands in 2022. No major expenditure planned and several large cost savings in the pipeline. We do need to attract members and the goal is to offer bar discounts for members of all levels.

*Remarked by Claire Kilby, Jayne Shaw*

- Concerned by idea of members having reduced fees for drinks and how this works.

*Remarked by Will Bathurst*

- Answer for this will be pricing set up in izettle along with lists of members but also membership cards. I've work to do here to make sure there isn't a burden on bar volunteers.

*Remarked by Dave Dunn, Philippa Dunn*

- Liked the idea of reduced membership fees for volunteers.

- That senior member fees be accepted as proposed

**CARRIED**

**Moved by Dave Dunn**

### • Family Memberships Fees & Non-Members as Proposed in Agenda

Will Bathurst

*Remarked by Will Bathurst*

- Goal is offer larger families who all play more attractive membership fees. With families being defined as any combination of parents and children who play for the club.

*Remarked by Will Bathurst*

- This is an optional membership and up to families what option they choose by goal is to bring more people into the club as members. There are several parents who play and this will cover them on our insurance. Third child charge would be removed.

*Remarked by Jon Maunder, Claire Kilby*

- Question on what is a non-playing/social member

*Remarked by Will Bathurst*

- This is some one who comes an watches/supports the club and wants to be a member/ attend events but does not play cricket.

*Remarked by Liam James*

- Felt that non-Playing member should be relabelled “social member”. This was agreed by those present

#### OPEN ACTION

- To re-package non-playing membership as “social member” and promote to club

**LOW PRIORITY Due: SAT 15 JAN 2022 6:00 PM Responsible: Will Bathurst**

*Remarked by James Newman*

- Felt the cost of 10 was very cheap

*Remarked by Will Bathurst*

- Agreed it was cheap but as it is first year, want to trial it and see how it goes.

*Remarked by Liam James*

- Question on size of bar discounts.

*Remarked by Will Bathurst*

- This needs to be confirmed but 200 was the old markup, so non-members would be higher and members lower than this.

- That Family and social member subscriptions be approved as proposed

**CARRIED**

**Moved by Dave Dunn**

### • Non-Member Playing costs

Will Bathurst

*Remarked by Will Bathurst*

- Five pounds for first ever game for poulton, then 15 per game maxed at four games at which point you will be expected to pay the balance of the subs element

- That non subs playing costs be approved as proposed.

**CARRIED**

**Moved by Dave Dunn**

### • Adoption of Club Development Plan

7:25 pm  
10 mins

Dave Dunn

*Remarked by Will Bathurst*

- Huge amount that clubmark accreditation has made clear we need to improve and also goals that the three club surveys have identified we need to work on, those for 2022 were read out and summarised below.

*Remarked by Will Bathurst*

- Ampney Crucis investment on gaining lease.

*Remarked by Will Bathurst*

- Increase focus on batting coaching.

*Remarked by Will Bathurst*

- More club events

*Remarked by Will Bathurst*

- Adjusting club coaching plans throughout the club

*Remarked by Will Bathurst*

- Investment in Englands and Ampney (pending lease) - this lease is waiting on Nick Tanner.

*Remarked by Will Bathurst*

- 1st XI top four finish and recruiting four players

*Remarked by Will Bathurst*

- 2nd XI to push for promotion but target it the year after.

*Remarked by Will Bathurst*

- Increase focus on Parents and admin burden

*Remarked by Will Bathurst*

- Improve communication

*Remarked by Will Bathurst*

- Ladies Tour.

*Remarked by Will Bathurst*

- VP donations

*Remarked by Will Bathurst*

- More Surveys

*Remarked by Will Bathurst*

- New Shirt Sponsor and Club Kit

*Remarked by Will Bathurst*

- Increase social membership

*Remarked by Will Bathurst*

- Build cash reserves and reduce reliance

*Remarked by Will Bathurst*

- Pitchero removal (using it had cost of 360 plus card charges) and replace with Spond as availability tool and have parent/guardian capability. We might use for match fees.

*Remarked by Liam James*

- Player Meeting feedback here on targets for 2022 and discussion on whether we have a player coach, overseas player and paid players. Paid players though felt to be a bad option at players meeting and coaching should be done internally so best option for ones is another overseas player who would be more likely to play regularly.

*Remarked by Jody Lawrence*

- Spoken to a local Captain on where might be a reliable source for an overseas player for info and he has offered assistance to minimise the risk of hit an miss sourcing of a player.

*Remarked by Dave Dunn*

- Reminded everyone that something similar to Digby was possible again for the 2022 season

**OPEN ACTION**

- Jody to pursue options here and report to committee.

**HIGH PRIORITY** Due: SAT 18 DEC 2021 11:00 PM Responsible: Jody Lawrence

**OPEN ACTION**

- First XI & other senior squad members to approach other players and look to recruit and bring along to nets/training.

**MEDIUM PRIORITY** Due: SAT 18 DEC 2021 11:00 PM Responsible: all

- That the Club Development plan be adopted as stands without further amendment.

**CARRIED**

Moved by Dave Dunn

• **AOB**

Dave Dunn



• **Lack of Youth Manager**

Dave Dunn



- This is a problem without a coordinator but the role will be split up for the 2022 Season.

*Remarked by Will Bathurst*

- Biggest issue is our lack of proper coaching methodologies and proper coach to child ratios. A considerable amount of admin is moving into the ECB Safe Hands Management Portal. We also have play-cricket registration issues in the youth section and this will need to be done at a pre-season meeting for the youth. This addresses a lot of the admin requirements, reducing the burden on a youth manager.

*Remarked by Will Bathurst*

- Pre-season coaches meeting of qualified coaches to ensure a coaching plan is set up and coaching offering is looked at.

*Remarked by Will Bathurst*

- ECB DBS, First Aid and Coaching requirements must be present for all coaches otherwise they will not coach in the 2022 Season. The GCB has excellent information on this and a link to their webpage will be on the website.

*Remarked by Dave Dunn*

- Not enough people coming forward to do this, although a few are, coaching course costs are refunded and thus the only thing required is the time investment. Coaches are more comfortable with younger players than the older ones but our reputation is placing a strain on the ratios required by the ECB. The GCB will support us if we have enough interest and I cannot emphasise enough how rewarding being a coach is.

*Remarked by Rob Ireland*

- Coaches do need help on attendance records and a process for centralising this.

- **Lack of Designated Changing area for our female players on certain days a major issue.** 

Fred Bayliss

- Everyone agreed and goal is to label the umpire's room for mixed games in 2nd XI games.
- Disabled toilet would be cleared as well for the new season.

*Remarked by Will Bathurst*

- We do need the support of the pavilion owners to make changes and there are budgets available.

- **Timing of Coaches Meeting?** 

Rob Ireland

- This would be arranged for January to split up teams and coaches, go through squads and ratios.

**OPEN ACTION**

- Organise coaches meeting for January

**MEDIUM PRIORITY Due: FRI 17 DEC 2021 8:00 PM Responsible: Will Bathurst**

- **Any funding for Ampney and I am also looking into a second-hand roller** 

James Bryant

- We need to sort a lease first and then we will invest funds and seek grants

**OPEN ACTION**

- DWD to pursue Ampney lease by the end of the year.

**HIGH PRIORITY Due: FRI 31 DEC 2021 8:00 PM Responsible: Dave Dunn**

- **We need to do a review of player awards across the club** 

Philippa Dunn

*Remarked by Philippa Dunn*

- Players playing in several squads miss out on award & no awards for thirds. Rest of awards need appraisal.

*Remarked by Liam James*

- Certainly need to do awards properly and give them a refresh.

**OPEN ACTION**

- Committee will organise club awards day for all sections with this agreed with by all present and will be sorted for a September date in 2022. BBQ and Club day.

**MEDIUM PRIORITY Due: MON 4 APR 2022 8:00 PM Responsible: Will Bathurst**

**OPEN ACTION**

- Sub Committee for awards appraisal to be agree by main committee.  
**MEDIUM PRIORITY Due: MON 4 APR 2022 8:00 PM Responsible: Will Bathurst**

- **Selection committee needed for 2022 as a result of player feedback and selection**



Liam James

*Recommended by Liam James*

- Committee to comprise 1s,2s,3s and Ladies Captain. Need to agree format and when it meets. Needs to meet earlier in the week and ahead of weekly training so that decisions can be communicated. Possibly including another member or two or vice-captains. Need ladies input on ladies members and ensure they are looked after. Vice-Captains to step in when required.

*Proposed by all*

- Need for some sort of selection policy to communicate to club but also a massive improvement in availability and a need to recruit more first XI players

*Proposed by James Mcloughlin*

- Must ensure that lower teams are not plundered for players who would contribute to twos but don't get a bowl or bat in the ones. Must not lose more players this way.

- **Need for a practice wicket on the ground**



James Newman

- First XI players keen to help develop one here to side of main wicket but need guidance on how to do it. Mark Burton very keen to invest 2-3 hours at the ground
  - Wayne does need available evenings to work on the square.

**OPEN ACTION**

- Pre-season meeting to be held between Wayne and first team squad members to discuss

**MEDIUM PRIORITY Due: THU 17 FEB 2022 6:00 PM Responsible: Dave Dunn, Liam James**

- **Keen to introduce a fantasy league for the 2022 Season.**



Will Bathurst

- Everyone agreed with the idea and this will be looked at and sorted for the 2022 Season

**OPEN ACTION**

- Will to organise a club Fantasy League

**MEDIUM PRIORITY Due: SAT 9 APR 2022 6:00 PM Responsible: Will Bathurst**

- **Must have a Social Committee for the 2022 Season**



Will Bathurst

- Need for squads to take responsibility for a social event of some sort each and a delegated social committee charged with running events for the club/squads.

*Remarkd by Dave Dunn*

- Informed the club about the plans with the village for a jubilee weekend in combination with the village in 2022. This would be revolved around cricket and a beer festival.

*Remarkd by Jody Lawrence*

- How would we structure costs of social evenings?

*Remarkd by Will Bathurst*

- Primary goal of social events in 2022 has to be to bring the club together. We are raising funds in other ways.

*Remarkd by Claire Kilby*

- Need to publicise all fixtures more and help generate interest in all games

*Remarkd by James Newman*

- Suggested social fixtures against other clubs such as Ciren rugby and the army camp. Early season fixtures

**OPEN ACTION**

- Jody to arrange fixtures for the new season

**MEDIUM PRIORITY** Due: **SAT 9 APR 2022 6:00 PM** Responsible: Jody Lawrence

- MEETING CLOSED AT 8.14pm